

CREATIVE STRATEGIES FOR SMALL BUSINESSES TO RECRUIT TOP TALENT ON A BUDGET

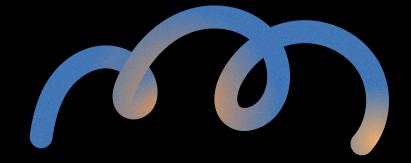
OFFER UNIQUE EMPLOYEE PERKS

- Flexible Work Arrangements
- Professional Development Opportunities
- Employee Recognition Program
- Work-Life Integration
- Social Impact Initiatives
- Casual and Fun Workplace Culture

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BUILD A STRONG BRAND

Research estimates that **75%** of job seekers research a company's reputation before applying, and **50%** won't even bother with a company that has a poor reputation.





PARTNER WITH LOCAL ORGANIZATIONS

"By actively participating in local initiatives, through volunteering and networking endeavors, companies can gain access to a pool of local talent."

-Suzette McDowell, Senior Marketing Manager at nTech Workforce

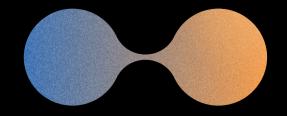


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PARTNER WITH A STAFFING AGENCY

Working with a staffing agency can offer a few key benefits even if companies are on a budget.

- Time and Efficiency Savings
- Greater Access to Talent
- Expertise and Support Throughout The Process
- Cost-Effectiveness





If your small business is looking to hire while on a budget, reach out to nTech Workforce to find out how we can help your business find top talent, your way.